

PORTUGAL

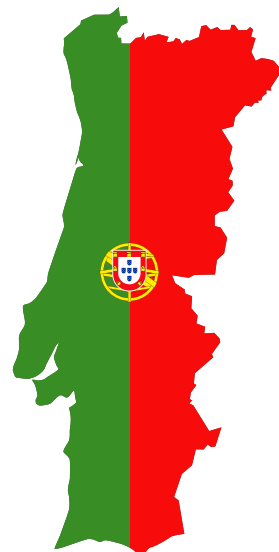
Innovations in Business & STEM

FOR A SUSTAINABLE TOMORROW

Innovations in Business & STEM for a Sustainable Tomorrow

is a premier short-term, experiential learning program located in Portugal, one of Europe's most dynamic innovation hubs.

- **Designed for** undergraduate, graduate, MBA, and EMBA students in business, STEM, or a combination of both
- **Provides** firsthand insight into why Portugal is at the forefront of Europe in innovation and sustainability, and what drives the success of its companies
- **Tailored to** build market-driven skills through targeted meetings and in-depth discussions, workshops and real-life projects with seasoned executives, industry experts, and entrepreneurs
- **Packed with** inspiring visits to leading companies, startups, scale-ups, municipalities, and institutions that strengthen students' global perspectives and boost opportunities for international careers



Why Portugal?

Because it is a major European destination for investment providing an ideal environment for hands-on experience in fast-growing industries...

RENEWABLE ENERGY & SUSTAINABLE CONSTRUCTION

Portugal has demonstrated important leadership in the transition towards clean energy, by integrating electricity from renewable sources of energy. The country plays an important role in the production of components for renewables, having attracted relevant international players in the sector, namely for wind energy, such as blades, towers, rotor blades, solar panels, and investments in emerging renewable sources, with internationally-known projects in Floating Offshore Wind, Wave, Tidal and Floating Solar. According to the Portuguese Government, until 2030, Portugal expects more than €60B of investment in new Renewable projects across the country.

DIGITAL SECTOR

Portugal presents a huge opportunity for innovative and highly specialized businesses in the digital sector. Such potential has been recognized by the 120 companies that established operations in Portugal in the last 10 years, exporting mainly value-added services. By the end of 2023, over 2.617 startups were registered in the country, and, of those, 6 are unicorns. The country has over 160 certified incubators and accelerators ensuring that entrepreneurs receive the support and resources they need to thrive. Portugal started hosting the Web Summit in 2016, an event that positions the country on the investor's map, gathering +70.000 people and companies each year.



Portugal is a top country providing technological services. It is renowned for its expertise in various fields, from sophisticated banking solutions to the innovative use of cork in high-profile projects in the aerospace industry, such as NASA and ESA space shuttles.

AEROSPACE & ENGINEERING & DEFENCE

Portugal's aeronautics, space and defence cluster has reached a turnover of 1.72 billion euros, according to AED Cluster Portugal, which brings together 135 stakeholders in these sectors that have seen remarkable growth over the last two decades, with diverse skills in the design, conception and production of tools, components and services. The country's strong and diversified aerospace industry, exports more than 90 per cent of what it produces. Portugal has been actively participating in R&D and Innovation Framework Programs from the European Space Agency (ESA) and the European Union Aviation Safety Agency (EASA). Moreover, Portugal holds established protocols with NASA and has secured strategic partnerships with MIT and UT Austin.

ADVANCED MANUFACTURING & ROBOTICS

The Advanced Manufacturing – which includes the Metal, Mechanical and Electronics segments - is Portugal's largest manufacturing and export sector, a key pillar in Portugal's competitive positioning in the world economy. In 2022, exports reached a record level of €19B to over 200 markets, including advanced EU economies (e.g., Germany) and sophisticated and distant markets. The sector has been on foreign investors' radar, with multiple international companies establishing a production footprint in Portugal, mainly in North and Centre regions.



Portugal has a robust and very dynamic agriculture and food&beverage ecosystem. The sector's development have been fostered by a set of industry associations, R&D centers and specialized collaborative laboratories, which are responsible for developing and transferring knowledge to the business.

AGRICULTURE & AGRI-TECH & FOOD SCIENCE

Portugal is leading research initiatives focused on sustainable practices and food innovation. The Food and Beverage (F&B) sector represents about 14% of the value-added generated by the manufacturing industry in Portugal. This sector covers the entire value chain. The F&B business has evolved, placing greater emphasis on the quality of raw materials and product differentiation, paired with a robust dedication to innovation, branding, and global market reach. Focus remains managing water resources, ensuring food security, and balancing traditional methods with technological advancements in production and distribution.

HEALTH INDUSTRY

The pharma & biotech industry is growing at a significantly fast pace in Portugal. The country is known for its technological development and production capacity, which can be attested by its large number of enterprises, with a relevant contribution from the medical devices subsector (72%) and its energetic startup ecosystem, which is leveraging the acceleration of the e-health industry. The USA was the main destination for Portuguese health exports in 2022. The Innovation and Technology Centers in Portugal are internationally recognized with award-winning researchers.



Portugal's warm Mediterranean climate, stunning coastline, unique gastronomy and cities packed with historic sites and cultural experiences, makes the country rightly one of the most attractive tourist and expat destinations in the world.

TOURISM & HOSPITALITY & WINE INDUSTRY

Portugal offers a wealth of opportunities to expand residential tourism, a sector that has shown resilience and steady growth. There is significant growth in interest from North American investors, motivated by the favorable climatic conditions and the quality of life that Portugal offers. All regions of Portugal have strong potential for the development of residential tourism. Emerging areas such as the North of Portugal, especially the Douro region, are gaining recognition not only for wine and natural beauty but also as ideal locations to develop luxury tourist residences.

MARINE SCIENCE & OCEANOGRAPHY

Portugal is a leader in marine science and oceanography, actively tackling challenges such as overfishing, habitat degradation, and climate change. Key efforts include promoting marine conservation, advancing sustainable fishing practices, and fostering collaborative research to better understand and protect marine ecosystems. Notable initiatives include the work of the Oceano Azul Foundation, which focuses on ocean literacy and conservation, and the Institute for Systems and Computer Engineering, Technology and Science (INESC TEC), which develops cutting-edge marine technologies. Additionally, Portugal plays a vital role in international collaborations like the Atlantic International Research Centre (AIR Centre), etc.



One more reason for Portugal!

The country tops major global rankings in many areas:

- **2ND BEST IN STARTUPS ECOSYSTEM GROWTH (STARTUPBLINK 2023)**

Portugal is quickly becoming a hub for startups, especially in high-tech sectors.

- **6TH PLACE IN THE EY ATTRACTIVENESS SURVEY 2023 AMONG EUROPE'S TOP ECONOMIES FOR INVESTMENTS**

- **TOP 10 QUALITY OF LIFE (RANKED BY OECD)**

Portugal is recognized for high standards in healthcare, safety, and environmental quality.

- **9TH MOST PEACEFUL COUNTRY (GLOBAL PEACE INDEX 2023)**

Portugal continues to be recognized as one of the most peaceful countries in the world.

- **TOP 5 IN RENEWABLE ENERGY (IEA 2023)**

A leader in the transition to renewable energy, especially solar and wind power.

- **TOP 15 DIGITAL ECONOMY PERFORMANCE (DIGITAL ECONOMY & SOCIETY INDEX 2023)**

Portugal excels in digital public services and e-governance.

- **7TH IN EASE OF DOING BUSINESS (WORLD BANK 2022)**

Favorable conditions for entrepreneurship and investment.

- **RANKED AS A TOP 10 TOURISM DESTINATION (WORLD TRAVEL AWARDS 2023)**

Portugal is a popular destination for its culture, heritage, and quality of life.



The Leaders' Network

GLOBA's robust business network is fully prepared to support the professional success of your students.

To meet your learning goals, we have established partnerships with global corporations, dynamic Portuguese and European companies, as well as leading professional and non-profit organizations.

To address specific STEM needs, we offer enriching visits to startups, scaleups, and innovation hubs of multinational companies, alongside progressive initiatives led by government and local authorities, ensuring that students gain valuable insights into cutting-edge industry practices.

Global Companies

Airbus, Embraer, EY Portugal, Siemens Gamesa, EDP Renewables (EDPR), Microsoft Portugal, Google Portugal, Huawei Portugal, Bosch, Deloitte Digital, Accenture, BNP Paribas, OutSystems, CGI, Syngenta, BASF, IBM Portugal, Schneider Electric, GE Renewable Energy, PwC, Salesforce, Unilever, Nestlé, Amazon Web Services (AWS), KPMG, Vodafone, Cisco, Siemens, Capgemini, Fujitsu, AstraZeneca, SAP Portugal, Oracle, Johnson & Johnson, Intel, L'Oréal, Tata Consultancy Services (TCS), Ericsson, ABB, Hitachi, Vestas, Veolia, Shell, ExxonMobil, McKinsey & Company, Nike, PepsiCo, Philip Morris International, Citibank, Pfizer, GlaxoSmithKline (GSK), Heineken, Bayer, General Electric.

Local & European Companies

Tekever, Efacec, Battery Cluster Portugal, Novabase, Feedzai, Euronext Lisbon, Farfetch, Corticeira Amorim, Sonae Sierra, Altri, Galp Energia, Jerónimo Martins, REN - Redes Energéticas Nacionais, Sogrape Vinhos, Casais Group, The Navigator Company, Critical Software, Veniam, Unbabel, Bial Pharmaceuticals, Hidromod, Aptoide, PetaPilot, Prio Energy, Semapa, Tranquilidade, Fidelidade, PLMJ Advogados, Raize, GreenVolt, Fusion Fuel, GoParity, Talkdesk, Neotalent, Fabamaq, Armilar Venture Partners, Cell2B, Science4You, Necton, Agri Marketplace, Herdade do Esporão, Dielmar, Movvo, Efacec, Dielmar, Brisa, Amorim Energia, Vila Galé, Super Bock Group, Viatel, NOS Comunicações, Mota-Engil, Ascendi, CTT Correios de Portugal, Martifer, Sovena, Navigator Paper, Lusíadas Saúde, Cofina, Viagens Abreu, ANA Aeroportos, Grupo Nabeiro, BA Glass, Repsol Portugal, SIBS, Somincor (Lundin Mining), José Maria da Fonseca, Secil, Explorer Investments.

Non-Profit Professional Government Bodies

INESC TEC (Institute for Systems and Computer Engineering, Technology and Science), StartUp Portugal, Unicorn Factory Lisboa, Porto Chamber of Commerce, Champalimaud Foundation, Instituto Superior Técnico, Universidade do Porto, Agência Espacial Portuguesa (Portugal Space), Agência Nacional de Inovação (ANI), Instituto de Engenharia de Sistemas e Computadores, Tecnologia e Ciência (INESC), Oceanário de Lisboa, Instituto Hidrográfico, Turismo de Portugal, Confederação dos Agricultores de Portugal (CAP), Instituto Nacional de Investigação Agrária e Veterinária (INIAV), ADENE - Agência para a Energia, European Maritime Safety Agency (EMSA), Instituto Português do Mar e da Atmosfera (IPMA), Ordem dos Engenheiros, APDL - Administração dos Portos do Douro, Leixões e Viana do Castelo, Instituto Politécnico de Leiria, Portuguese Business Angels Association, Quercus (National Association for Nature Conservation), Instituto Gulbenkian de Ciência, AICEP Portugal Global, Observatório do Mar dos Açores (OMA), CEiiA (Centre of Engineering and Product Development), Fórum Oceano, LIP - Laboratory of Instrumentation and Experimental Particle Physics.



Flexible Program Design

9-Day Program Sample Itinerary

Immersive Learning for Aspiring Industry & Business Leaders

	Morning	Afternoon	Evening
Day 1 Saturday	Arrival in Lisbon	Organized transfer to Porto	Program orientation
Day 2 Sunday	On-site visit: Day trip to Douro Valley	On-site visit: Day trip to Douro Valley	Welcome dinner in traditional Porto restaurant
Day 3 Monday	Company visit: AICEP	Company visit: Adidas GBS	On-site visit: Evening Guided tour of Porto
Day 4 Tuesday	Panel discussion: Future of Sustainable Innovations	Company visit: Sogrape (wine&beverage)	Free evening in Porto
Day 5 Wednesday	Organized transfer to Lisbon	On-site visit: Half-day trip to Sintra	Free evening in Lisbon
Day 6 Thursday	Company visit: EY Portugal	Company visit: StartUp Portugal/ Unicorn Factory	Networking event with Fado concert
Day 7 Friday	Company visit: Iterable (IT)	Company visit: Feedzai (fintech)	Free evening in Lisbon
Day 8 Saturday	On-site visit: Guided tour of Lisbon	Free time in Lisbon	Closing dinner in authentic Lisbon restaurant
Day 9 Sunday	Departure for US	Departure for US	Departure for US

- **Direct flights from the USA to Portugal** are available from key cities such as **Boston, Chicago, Miami, the Greater New York Area, and Washington**, offering convenient travel options, often with competitive airfares.
- **The program is available for AY 2025/26:** J-term, Spring Break, Summer I & II, with flexibility to accommodate different student schedules.

Program Locations

Portugal's strategic location as a gateway between Europe, Africa and the Americas serves as a strategic hub in the Atlantic.

The country's links to major world markets, including truly excellent relations with its former colonies, offer students unparalleled opportunities to build global and intercultural competencies.

PORTO

A Growing Tech & Innovation Hub

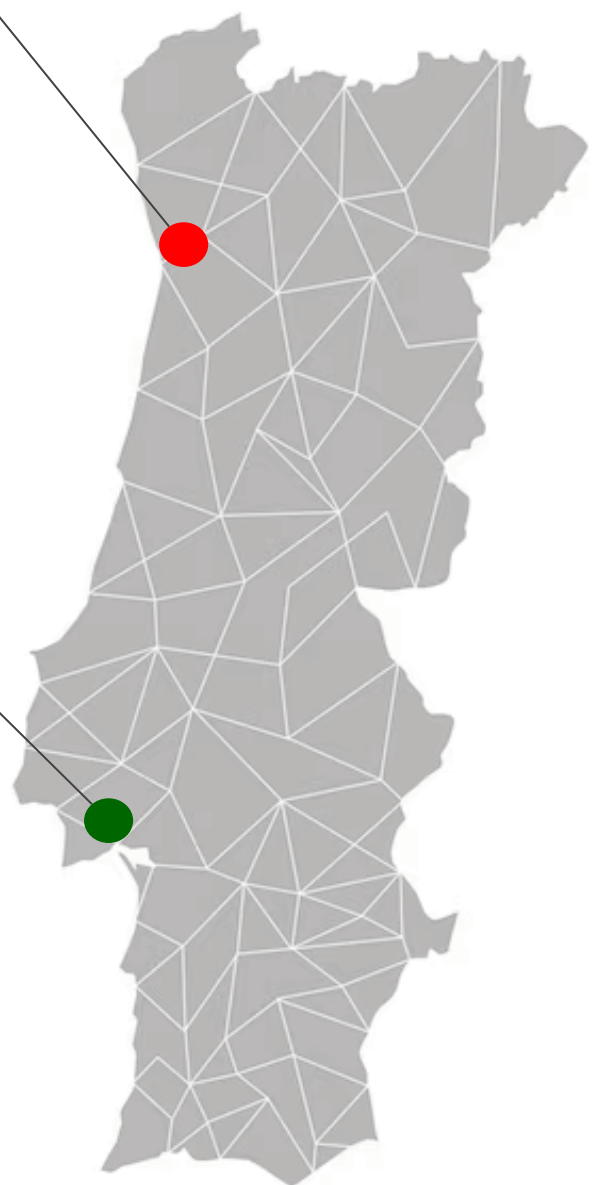
Portugal's second-largest city, Porto, is known for its rich history and burgeoning role in international trade and industry.

Porto's vibrant wine industry, particularly the famous port wine, offers unique insights into global supply chains and the role of traditional industries in modern economies. Students can engage with municipality bodies and innovative companies and study Porto's smart city initiatives, focusing on urban mobility, IoT (Internet of Things), and smart infrastructure.

LISBON

European Capitol of Innovations

Lisbon, Portugal's capital, has rapidly emerged as one of Europe's leading hubs for innovation and entrepreneurship. With its vibrant startup scene, often called the "Silicon Valley of Europe," Lisbon provides a dynamic environment for anyone explore industries such as fintech, digital marketing, and technology. The city is home to Web Summit, one of the world's largest technology conferences, attracting global business leaders and investors.





Viva Portugal!

A land where centuries-old traditions blend seamlessly with modern vibrancy.

In our program, you will explore Portugal's rich cultural heritage - through its **history, architecture, wine culture, and authentic cuisine** - and discover how it continues to shape society and inspire innovative and resilient business practices.

You'll wander through **Sintra's romantic palaces, Porto's historic wine cellars**, and Lisbon's iconic neighborhoods, exploring UNESCO sites and timeless architecture.

Savor Portuguese delicacies, from seafood perfection to traditional pastel de nata, each bite a celebration of local flavors. Witness the artistry of cork crafting, an ecological tradition that puts Portugal at the forefront of sustainability.

Experience a **live Fado performance, capturing the country's soulful spirit**, and journey through the **Douro Valley**, where you'll **taste exquisite Port wine** and learn the meticulous craft behind it.

Understanding Portuguese culture is a transformative experience that will leave you inspired by Portugal's beauty, depth and heartfelt traditions.



About GIOBA

We are leaders in delivering modern, high-impact international experiential learning. We continuously redefine its potential with innovative program designs that develop market-driven skills for students at all academic and professional levels.

Global Immersion Program (GIP)


Business/STEM Global Immersion Programs are designed as short-term, intensive residencies, offering students the flexibility to focus on a specific specialization/major, or to take an interdisciplinary approach. At the heart of the program are targeted visits to selected companies and institutions, along with interactions with industry leaders and experts. These experiences provide students with cutting-edge insights in their fields on a global level. Additionally, studying how other cultures approach business and innovation, provides an in-depth understanding of global practices, enriching their perspectives and equipping them with valuable skills for the international landscape.

Global Consulting Program (GCP)


GCPs are built on solving complex real-world challenges, which in their scope reach the level of professional consulting firms. As organizations move away from traditional silos, business students are increasingly working with specialists like engineers, computer scientists and designers – and vice versa. Through our consulting projects, students connect with companies across industries and disciplines all over the world. Not only do we give them a head start in interdisciplinary teamwork, but more importantly, they can deliver work that has real impact while dealing with the realities of international business and the cultural challenges that come with it.

GIOBA FOUNDERS



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Our Business Fellows

Picture a panel of renowned experts from diverse fields, all united by a shared passion for empowering your students...

Together, we guarantee that through workshops, professional presentations, company visits, and demanding consulting projects, we deliver up-to-date, relevant, and transferable knowledge that fosters global competencies and skills essential for thriving in the future world.



Klaus Niedl
Global HR Director at Novomatic



Michaela Pfeiferová
Founder of Real estate Academy,
former Board Member at Kaufland CR



Ján Kondáš
Former Senior Executive, Tesco &
Deutsche Telekom Group



Michaela Stachová
Executive Director at Business
Leaders Forum



Pavel Šiška
Managing Partner, Deloitte
Central Europe



Marietta Stallcup
Founder of Evolu, former Director of
MBA Programs at Butler University



Petr Stránský
Founder and CEO of ICEIBA



Steven Warring
Consultant & actor, former Senior VP
of Sales at large multinational comp.



Ira Rubenstein
Chairman of the Board, Founding Member, Czech
Israeli Technology & Innovation Forum, z. s.

Why GIOBA?

Because with us, your students will trully stand out...

- **More than 20 years of experience** make us a trusted partner of AACSB accredited American business schools, consistently meeting their strict educational standards
- **More than 300 transformative** short-term faculty-led experiential programs implemented for public and private American universities across Europe
- **More than 200 successfully** implemented student global consulting projects for companies in Europe across various industries and business types
- **In most of the 27 European Union countries**, we leverage an extensive, well-established network of professional contacts spanning various industries, companies, and institutions
- **A lifetime of in-depth knowledge** of European cultures ensures that all our programs contain relevant and authentic content and experiences

